



**VILLAGE LIFE**  
Outreach Project  
**LIFE • HEALTH • EDUCATION**

A Year-Long Partnership Opportunity with Village Life Outreach

# Who We Are

Village Life is a Cincinnati-based nonprofit advancing health, education, and economic opportunity in rural Tanzania.

For over 22 years, we have built sustainable systems that improve community well-being while serving as a bridge for global citizenship.

**“We are not just a service organization.  
We are a strategic global partner.”**



# Our Differentiated Model

Village Life operates through **bi-directional partnership.**

We believe in the gift of reciprocity – where all parties grow through shared impact.

As communities strengthen, so do the leaders connected to them.

**“We build sustainable systems – not temporary solutions.”**

Hand up. Not hand out.

## Bridging the United States and Tanzania Through Shared Value



United States → Leadership & Innovation Outcomes  
Tanzania → Health & Infrastructure Outcomes

# Proven, Measurable Impact

Over 22 years, Village Life has built infrastructure + systems:



▲ Baby safely delivered at the M. Anne Haire Reproduction and Child Health Center



**20,000**

Residents receive permanent care through Roche Health Center



**20,000**

Residents have clean water, reducing disease & catalyzing economic growth



**10,000**

10,000+ students launched into workforce development through service trips



**1,392**

Moms receiving pre-natal care annually in M. Anne Haire Reproductive & Child Health Center



**500**

Patients seen per trip with up to 3 trips annually

# Corporate Partners as Multipliers



Through partnership with Village Life, **corporations multiply impact** — expanding both *community outcomes* and *organizational growth*.

## Corporate partners represent:

- Scale
- Systems
- Workforce development
- Shared value creation



# Global Citizenship & Service Trips

Village Life provides immersive, cross-cultural leadership experiences through brigade programs and strategic engagement.

**Three times per year**, professionals and students participate in field clinics serving approximately **500 villagers per trip**. Participants consistently report:

- Expanded global competency
- Stronger leadership clarity
- Renewed sense of purpose
- Deeper understanding of systems-based problem solving



“This is not volunteerism. It is *leadership development embedded in global impact.*”- *Dr. Chris Lewis, Founder*

# ROI With Purpose

Village Life uses the power of human connection to build leaders, transform lives and grow communities.





# Why Tanzania?

As Tanzania continues rapid economic growth, sustainable infrastructure and healthcare systems are essential.

**We are entering our next phase of scalable impact.**

## Village Life is focused on:

- Infrastructure expansion
- Maternal and preventive healthcare
- Healthy food cultivation and nutrition systems
- Economic expansion for local entrepreneurs and sustenance farmers



# Transformative Impact for Generations

Corporate partners gain:

- Transparent reporting and measurable impact data
- ESG-aligned global health and education initiatives
- Workforce engagement and leadership pipeline development
- Brand credibility through authentic, community-rooted partnership

“

*This is organizational growth aligned with global citizenship.*

*Dr. Chris Lewis, Founder  
Village Life Outreach Program*

*Bringing fresh water to Tanzania, in collaboration with:  
University of Cincinnati Chapter of Engineers Without Borders (EWB)*





# Local & Global Impact

Local + Global. Not Either/Or.

Village Life is rooted in Cincinnati and embedded in Tanzania. We believe global citizenship strengthens local leadership.

## Our work creates impact in two ways:

### In Tanzania

- Sustainable health, education, and economic systems
- Infrastructure expansion and maternal health access
- Long-term community-rooted partnerships

### In Cincinnati

- Leadership development for professionals and emerging leaders
- Workforce engagement and global competency growth
- Cross-sector partnerships and collaborative community building
- We do not divert local impact —we expand it.

The same systems thinking, cultural competency, and leadership development cultivated abroad strengthens organizations and communities here at home.

“The gift of reciprocity: as communities **grow**, so do our **leaders.**”

# Invitation to Multiply Impact



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Night on the Serengeti serves as the entry point into year-round strategic partnership — with 400 attendees.



Roche Health Center Under Construction

## Partnership Opportunities:

- Build sustainable systems
- Expand maternal and preventive healthcare
- Strengthen global citizenship within your workforce
- Create measurable, generational impact



**We invite you to join us as multipliers of shared value.**

“Night on the Serengeti is more than an event — it is the gateway to year-round partnership, workforce development, and measurable global impact.”

Village Life is a **trusted bridge** between Cincinnati and Tanzania.



Roche Health Center Complete



# Village Life Leadership

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**Chris Lewis, MD, Founder**  
UC College of Medicine  
Family Medicine Physician  
Vice President, Vituity



**Keisha Lewis, MS, Director**  
Director, Village Life  
Director, Global Health  
University of Cincinnati



**Stewart Wright, MD**  
UC Health, Emergency Medicine



**Andy Filak**  
Dean Emeritus, UC College of Medicine



**Prince Ellis, Professor**  
University of Cincinnati

# Board Members



**John McCarthy, CEO**  
AGI Management



**Nicola Ziady, Chief Marketing Officer**  
University of Cincinnati



**Charmaine Rochester**  
SVP & Chief Financial Officer  
UC Health



**Julia Lyall, AVP**  
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**Alfred M. Sassler, DO, FACS**  
Physician, UC Health  
Nasal Allergy &  
Sinus Disease  
Center



**Kevin Waklatsi**  
Of Counsel at Taft Stettinius  
& Hollister LLP



**Kimberly McGinnis**  
Program Leader, Perinatal  
Outreach, Mercy Health

# Board Members



# NIGHT ON THE SERENGETI

2026-2027 Corporate Impact Opportunities

# Partnership That Expands Access, Builds Leaders, and Sustains Communities

## Presenting Partner\*

Premier event visibility, speaking opportunity, and year-round partnership integration.

## Leadership Partner\*

High visibility + named program alignment (Life, Health, Education or Workforce).

### \$35,000

- Category exclusivity
- Speaking opportunity
- VIP Happy Hour access
- 2 VIP Tables
- Premier logo placement + media mention (where applicable)

### Year-Long Benefits

- Executive engagement
- Impact reporting
- Featured corporate spotlight in annual report
- Co-branded leadership/workforce activation with SMEs

### Global Reach:

Advances established infrastructure for 20,000+ residents , workforce development + community impact.

### \$25,000

- Immersive category experience sponsorship (Life, Health, Education **with product features**)
- VIP Happy Hour
- 1 VIP table
- High-tier logo placement
- Verbal recognition
- Named program alignment (Health/Education/Workforce)

### Year-Long Benefits

- Employee engagement opportunities
- ESG impact summary
- Recognition in annual communications

### Global Reach:

Strengthens long-term community systems while expanding preventative healthcare reach.

*\*Customized partnerships may include workforce engagement panels with subject matter experts, co-sponsored Think Tanks, and programming aligned with your ESG, strategic or innovation priorities.*

# Partnership That Expands Access, Builds Leaders and Sustains Communities

## Impact Partner\*

Full table, event, visibility, and volunteer engagement.

**\$15,000**

- VIP Happy Hour
  - VIP Table
  - Logo placement
  - Employee volunteer activation
- Year-Long Benefits**
- ESG reporting inclusion
  - Recognition in annual communications
  - Workforce development series with SMEs

**Global Reach:**

**Supports 200+ mothers annually while supporting thousands of children**

*\*Customized partnerships may include workforce engagement panels with subject matter experts, co-sponsored Think Tanks, and programming aligned with your ESG, strategic or innovation priorities.*

## Community Partner

Visible partnership with engagement opportunities.

**\$10,000**

- Half table
- Logo placement
- Recognition in annual communications
- Website logo listing

## Supporting Partner

Mission alignment and brand recognition.

**\$5,000**

- 2–4 tickets
- Logo listing
- Website logo listing

# Let's Multiply Our Impact, Together

Interested in partnering with Village Life Outreach?

## 1. Become a Strategic Partner

Year-long and multi-year partnerships available, aligned with your company's strategic priorities and ESG goals. Don't see exactly what you're looking for? Contact: [nos@villagelifeoutreach.org](mailto:nos@villagelifeoutreach.org). [Become a sponsor here.](#)

## 2. Join us for Night on the Serengeti 2026

Attend our immersive Tanzanian experience, highlighting our strategic pillars of Life, Health, and Education. It's a great way to experience our work first-hand. [Purchase tickets here.](#)

## 3. Volunteer with Village Life

Invest your time, talent, or resources to expand our impact in Cincinnati and Tanzania. From corporate service days to skills-based engagement, there's a place for you.

[Multiply your impact. Visit nos2026.org](https://nos2026.org)



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**For More Information Contact:**  
**Website:** [villagelifeoutreach.org](http://villagelifeoutreach.org)  
**Email:** [nos@villagelifeoutreach.org](mailto:nos@villagelifeoutreach.org)